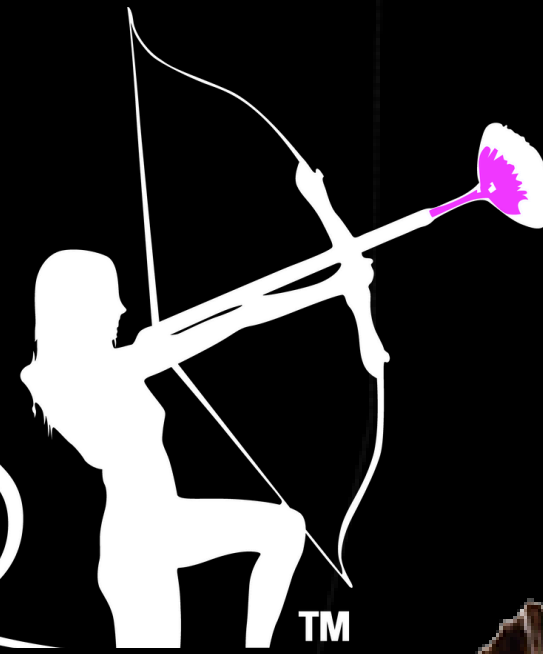


THE SKIN GAMES™



Showcasing and celebrating
the limitless possibilities
in skincare.

Date: MARCH 19-22, 2026

Renaissance Dallas Addison Hotel

EVENT &
SPONSORSHIP
OPPORTUNITIES



TSG2025-26

The Skin Games 2025-26

10th Annual International Competition



VENUE

Renaissance Dallas Addison Hotel
115201 Dallas Pkwy
Addison, TX 75001



DATE

MARCH 19-22, 2026



CONTACT

Stephen Rebagliati
775-354-4265
Stephen@TheSkinGames.com

THE SKIN GAMES is a complete package for estheticians! In addition to skincare, estheticians can also showcase their skills in Waxing, Sugaring, and many other categories. With multiple opportunities to prove their expertise, the competition is a chance for estheticians to stand out and make their mark in the industry. The event provides a platform for professionals to connect with product companies, network with peers, and be recognized for their exceptional work. With live interviews, a dinner show, and a chance to win the title of Esthetician of the Year, a \$10,000 prize and many other prestigious awards as well, THE SKIN GAMES is an unforgettable experience for all involved in the world of esthetics.



Get ready for the biggest event in the skincare industry!

The Skin Games is a celebration of the best estheticians from around the world and a showcase of their skills and results. With grand prizes of \$10,000 cash for the Esthetician of the Year, \$5,000 for the best in Waxing, \$3,000 for the best in Sugaring, and many other awards as well, this competition is a must-see event. This is your chance to be a part of the action and take your brand to the next level. As a sponsor of The Skin Games, you'll have the opportunity to reach a highly engaged and dedicated audience of skincare professionals and enthusiasts. Your brand will be front and center as the world's top estheticians compete for the top prizes. Get ready for a thrilling experience filled with excitement, inspiration, and cutting-edge skincare techniques. Become a sponsor of The Skin Games and watch your brand soar to new heights. This is your chance to make a lasting impression on the skincare industry and be a part of the excitement. Don't miss out on the opportunity of a lifetime – sponsor The Skin Games today!



TSG2025-26 Sponsorship Opportunities

Double Diamond Sponsor: \$39,000 (Only 2 available)



- 5 Social Media Promotions weekly (all year and begins when contract is signed)
- Social Media Announcement on all TSG platforms
- 2 email blast per month dedicated to your brand
- 60 second commercial during TSG 2026 LIVE SHOW
- Large event banner 10X10 dedicated to your brand
- On-stage signage TSG2026
- Booth in exhibit area (20X10)
- Logo on all TSG 2025-26 advertising and marketing campaign materials
- Logo on all TSG event swag bags
- TSG 2026 Live Show Step and Repeat banner
- Presenter -You will present a TSG 2025-26 category winner with their award on stage
- Full player list for TSG 2025-26 at your request
- One item included in Finalist Player bag
- Brand Specific Reel at TSG2026 event
- 3 IG/FB Lives annually
- Logo and Web Banner on web site
- TSG2026 VIP table (10 tickets) at the Live Dinner Awards Show
- Donations for every The Skin Games Compassion Category
- Advanced Education class at the Live Show
- 10 (minimum) Newsletter features/Blog entries annually

TSG2025-26 Sponsorship Opportunities



Diamond Sponsor: \$25,000 (Only 8 available)

- 5 Social Media Promotions weekly (all year and begins when contract is signed)
- Social Media Announcement On Instagram
- 1 email blast per month dedicated to your brand
- 30 second commercial during TSG 2026 LIVE SHOW
- Large event banner - Logo displayed at TSG 2025-26 LIVE SHOW
- On-site signage TSG2026
- Booth in exhibit area (20X10)
- Logo on all TSG 2025-26 advertising and marketing campaign materials
- TSG 2026 Live Show Step and Repeat banner
- Presenter -You will present a TSG 2025-26 category winner with their award on stage
- Full player list for TSG 2025-26 at your request
- One item included in Finalist Player bag
- 2 IG/FB Lives annually
- Logo and Web Banner on web site
- TSG2026 VIP table (10 tickets) at the Live Dinner Awards Show
- 3 Donations for The Skin Games Compassion Category
- Advanced Education class at the Live Show
- 6 (minimum) Newsletter features/Blog entries annually

TSG2025-26 Sponsorship Opportunities

Platinum Sponsor: \$13,500

- Social Media Promotion (2 times a week all year and begins when contract is signed)
- Social Media Announcement On Instagram
- On-site signage TSG2026
- Booth in exhibit area (10X10 approx)
- Logo on selected TSG 2026 advertising and marketing campaign materials
- TSG 2026 Live Show Step and Repeat banner
- Presenter -You will present a TSG 2026 category winner with their award on stage
- Full player list for TSG 2025-26 players at request
- One item included in Finalist Player bag
- Logo and Web Banner on web site
- 1 FB or IG Live annually
- 4 Blog or Newsletter features (minimum) annually
- 2 Designated Email blasts annually
- Educational opportunity at TSG Live event
- 5 complimentary VIP tickets for the Live Dinner Awards Show
- 2 Donations for The Skin Games Compassion Auction



TSG2025-26 Sponsorship Opportunities

Gold Sponsor: \$7,500



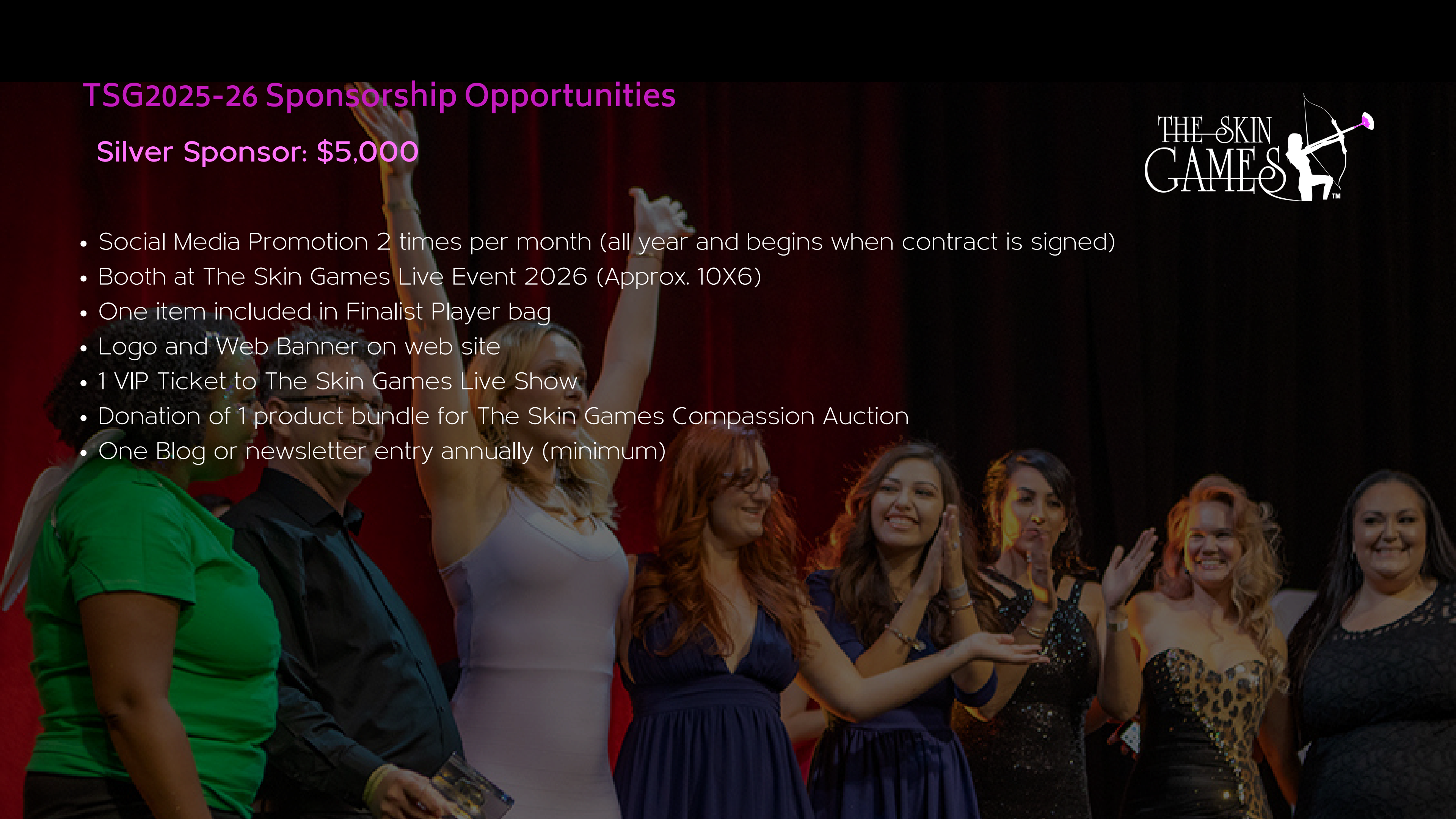
- Social Media Promotion 1 time a week (all year and begins when contract is signed)
- Booth in exhibit area (Approx 10X10)
- TSG 2026 Live Show Step and Repeat banner
- Full player list of TSG 2025-26 players (At request)
- One item included in Player swag bag
- Logo and Web Banner on web site
- 2 Newsletter features/Blog entries annually (minimum)
- One IG/FB Live per year
- Masterclass pitch opportunity
- 2 complimentary VIP tickets for the Live Dinner Awards Show
- Donation of 1 product bundle for The Skin Games Compassion Auction

TSG2025-26 Sponsorship Opportunities

Silver Sponsor: \$5,000



- Social Media Promotion 2 times per month (all year and begins when contract is signed)
- Booth at The Skin Games Live Event 2026 (Approx. 10X6)
- One item included in Finalist Player bag
- Logo and Web Banner on web site
- 1 VIP Ticket to The Skin Games Live Show
- Donation of 1 product bundle for The Skin Games Compassion Auction
- One Blog or newsletter entry annually (minimum)



TSG2025-26 Sponsorship Opportunities

Sponsor Perks



- Each Sponsor will be featured on The Skin Games website all year long.
- Each Sponsor will be tagged and featured on our social platforms. We engage with your social profiles and encourage new followers.
- Each Sponsor may be featured in our weekly Newsletter
- Sponsors are permitted to post 1 time a week (FB Esthetician Forum) if they choose to do so. If you want to promote your business, this is a great way to gain exposure.
- All Sponsors will receive a TSG Sponsor Badge
- All Sponsors will receive promotional assets to use for promotion



Making the most from The Skin Games as a Sponsor



Thank you for partnering with The SkinGames as a sponsor!

We are excited that you have joined our enthusiastic group of professionals in what will surely be a memorable year of competition and networking.

Here are ways to maximize your rewards as a sponsor of The Skin Games.

- Put the Word Out! It is important that you put the word out that you are a sponsor of The Skin Games as soon as your sponsorship deal has been finalized.
We will issue you a special badge that you can include in your marketing materials.
- You should make a landing page and/or blog article on your website that will let people know that you are a sponsor of The Skin Games. This is important as you generate interest among your followers and engage them into the excitement of The Skin Games.
- Post often on Social Media. Develop new and fresh social media posts. We will be reposting content from your social media regularly. As a Sponsor of The Skin Games you will get much more mileage from every one of your posts. We especially monitor your Facebook, Instagram, YouTube and Twitter accounts.

Making the most from The Skin Games as a Sponsor



- While posting on social media, especially on Instagram, be sure to use niche specific keywords that would allow your posts to be seen by people in the industry.
- We recommend that you use our official hashtags: #TheSkinGames #TSG2025 #TSG2026 #TheSkinGamesLIVE #TSGPMUCompetition #TSGWaxingCompetition #TSGDallas
- Encourage your favorite skincare professionals to enter the The Skin Games. Give them incentives for reaching the finals of the competition. You can even provide them with products for their case studies or the competition. What better marketing for your product than to have a winning player using it in The Skin Games?
- Create Educational Material, put out educational video material on your YouTube channel that estheticians can use as a resource. Your video can be about how to apply/operate a certain product in your line.
- Be sure to mention The Skin Games in your videos and attract the attention of our thousands of players and followers.
- Send us content that you want us to post. We are always looking for fresh content about our sponsors and so are our players!!
- Request to participate in an IG or FB Live with Stephen.
- Send us Vlogs or Blogs for our social media or weekly newsletter.



Inquire about Sponsorship

For Sponsorship inquiries contact

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775 622-6716

**WE DON'T WIN
UNLESS
YOU WIN!**

**THE SKIN GAMES 2025-26
SPONSORSHIPS**

